

THE ACCOUNTABILITY BRIEF



CHECK THIS OUT

- International Day of Democracy
- Global Week of Climate Action
- Follow the Climate Money Climate Finance Accountability
- Online Campaigns



International Day of Democracy

YAI joined the International Day of Democracy dialogue on inclusive citizen participation. We explored youth voices, civic space and accountable governance. We also highlighted the link between democracy and natural resource governance.



Global Week Of Climate Action

This Global Week of Climate Action, YAI called for climate action rooted in justice, accountability and meaningful youth participation. From following climate finance to demanding accountability for environmental harm, young people must have a voice in shaping the decisions that determine our future.

Speakers



DIGITAL INFLUENCE & VISIBILITY

Clicks to Change:
Digital Communication, Influence & Youth Power

September 30, 2026

From: 3.00PM - 4.30PM East African Time (EAT)

Reg. Link: <https://airce.org/events/Digital%20Influence%20&%20Visibility>

Digital Influence and Youth Power!

YAI participated in the third AIRCE webinar, "Clicks to Change: Digital Communication, Influence and Youth Power," represented by Team Lead Munashu Cuthbert Masiyiwa.

The conversation explored how young people can move beyond digital visibility to shape public discourse, influence decision-making and amplify African voices.

We reflected on the power of digital platforms to challenge narratives, strengthen accountability and turn online engagement into meaningful civic action.



EDITORIAL NOTE

This month, Youth Accountability Initiative pushed the conversation on climate justice, accountability and meaningful youth participation asking not only what resources Zimbabwe has, but who controls them, who benefits and who bears the consequences when decisions fall short.

Through Follow the Climate Money, YAI launched a new accountability-focused initiative examining where climate finance comes from, where it goes and what impact it creates. The conversation was strengthened through Global Week of Climate Action, where YAI called for climate action rooted in justice, transparency and meaningful youth participation, alongside the growing #PayTheHarm and #FundOurFuture digital campaigns.

The democratic dimension of accountability also remained central. At the International Day of Democracy dialogue, YAI highlighted the connection between citizen participation and natural resource governance, emphasising that communities and young people must have meaningful opportunities to influence decisions affecting their resources, livelihoods and future. The conversation also extended into digital spaces through the Clicks to Change webinar, exploring how young people can turn digital visibility into influence and meaningful change.

Across these engagements, one message remained clear: climate action, resource governance and democracy cannot be separated from accountability. Young people are not simply audiences for these conversations they are participants, advocates and accountability actors shaping the future they will inherit.

YAI continues to bring conversations that matter — conversations on accountability. 🙌





INTERNATIONAL DAY OF DEMOCRACY — 24 SEPTEMBER 2026



Youth Accountability Initiative Africa joined partners and young people in commemorating the International Day of Democracy, creating space to reflect on the importance of meaningful youth participation in Zimbabwe's democratic processes.

The activities highlighted the role of young people in demanding transparency, accountability and responsive governance, while encouraging greater civic participation and dialogue on issues affecting their communities. The commemoration also reinforced the importance of creating inclusive spaces where young people particularly young women can contribute to decisions that shape their present and future.



Through this engagement, YAI Africa reinforced its commitment to youth-led accountability, civic participation and creating platforms where young people can contribute to conversations that shape their communities and country.



Climate change is placing a disproportionate burden on young people and vulnerable communities in Zimbabwe, from droughts and water shortages to crop failures and economic insecurity. Yet the communities facing these impacts often have limited access to climate finance, information and decision-making spaces.

Follow the Climate Money will empower Zimbabwean youth to become transparency watchdogs over climate finance and carbon markets. The project will strengthen access to information, public participation and accountability, while asking critical questions: Where does the money come from? Who decides? Who benefits? And is it reaching the communities most affected?

Through youth-led accountability and resource justice, YAI will work to ensure climate resources translate into meaningful benefits for frontline communities.

Supported by MS TCDC and ActionAid Denmark.

ONLINE CAMPAIGNS



#PayTheHarm X Push Party | Trending for Climate Justice

YAI brought young people together for a coordinated #PayTheHarm X Push Party, creating a digital space for collective advocacy around climate justice, environmental harm and accountability. Through coordinated posting and engagement, the campaign gained significant momentum and #PayTheHarm trended on X in Zimbabwe, demonstrating the power of organised youth voices to bring critical issues into the public conversation.

The campaign went beyond trending for visibility. It used digital mobilisation to ask important questions about who bears the costs of environmental harm, who benefits from natural resources and who must be held accountable. The push showed how online participation can become a tool for amplifying community concerns and demanding greater accountability.

CiviTok Zim Decoded | Making Civic Issues Accessible

Through CiviTok Zim Decoded, YAI brought civic and accountability conversations to TikTok using accessible, youth-friendly content. The initiative explored how digital platforms can make complex issues easier to understand while encouraging young people to engage with issues affecting their communities.

